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# NEWS

JLC Productions, LLP

## MEDIA ADVISORY

Who: Moving Solutions Innovations

What: State of the art technology for moving

Where: Based out of Connecticut

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### **Moving Day Used to Be a Day Off for Employees**

*The Rover®, drastically reduces wasted time and moving expenses with the latest technology in corporate relocation.*

Moving day? It conjures up images of an endless stream of jam-packed boxes, packing labels, and unhooked computers. Inevitably, boxes lost, equipment damaged, and valuable items delivered to the wrong place. Even after the move is completed, it takes days – or even weeks – to unpack all the files, get the computer networks up and running, and have the employees functioning at full capacity. The hassle of moving a company to a new office building (or just down the hall) costs a corporation with 100 employees an average of \$12,500 in employee down time, not to mention the labor cost to move.

Moving Solutions Innovations (MSI) is revolutionizing the idea of “moving day.” Moving Solutions has invented a new line of move and storage vehicles, the Rover®, which will drastically reduce the time and cost of company relocation. Just one Rover® can hold an employee’s office files, computer equipment, and personal belongings at two to three times the capacity of moving boxes. Because the Rover® offers easily-accessible file drawers and the freedom to plug a computer in after it’s been packed, employees can continue to work before, during, and after the move. There is no more of “*Sorry that file is packed in a box can I get back to you tomorrow.*” Your office contents remain accessible throughout the move. The Rover® also rolls smoothly from one location to another and no lifting is required, greatly reducing a company’s risk of employee injury.

Here’s how simple moving day *could* be. Your employee, John Smith, is given his own Rover®, which arrives fully assembled. John then begins to load the Rover® with all his files, computer equipment, and personal belongings. Once John is finished packing, he can continue to work out of the Rover® until the movers come. He will have full access to all his files in the easily-opened drawers and the freedom to plug his computer into the company network. Once the movers arrive, the Rover® is then simply rolled onto a moving truck or to its new location. Even after reaching its destination, John can continue to work out of the Rover® and use it as storage space while he systematically unpacks in the new office. What could be easier?

By significantly reducing employee downtime, the Rover® can provide a huge financial benefit to relocating companies. In addition, the Rover® offers a reduction in material costs, labor hours, and potential recuperation expenses for lost boxes or employee injuries. Corporations spend **22 billion** dollars annually on relocation, but cost comparisons show that relocating with the Rover® costs **30 to 50% less** than a traditional box move. A company with 3500 employees might have spent \$195,000 on a traditional move. But using the Rover® could save them between \$68,000 and \$98,000! By making moving day quicker, easier, and less expensive, the Rover® appears to be a no-lose proposition for a relocating company.

